Global Executive MBA

- Earn a top-ranked European and American Global Executive MBA
- Benefit from École des Ponts’s unique expertise in innovation management
- Take classes in the heart of Paris & seize international learning opportunities
- Develop your leadership and boost your career with a dedicated personal coach
"The right momentum to move up in my career"

Nicolas Lapalu (France), CEO - Osborn-Unipol France

"After a longstanding career in the automotive industry I wanted to move to a more general management position. After having looked at what was possible, I was really convinced that the Global Executive MBA from École des Ponts was the best education I could get. It is one of the top three leading engineering schools in France, known on a worldwide basis and I was fully confident that doing an MBA at École des Ponts would create the right momentum to move up in my career. And therefore I would be able to further transform the company I was working for, through innovation and sharp entrepreneurial skills. Just after I graduated from the program, I was appointed CEO of the French subsidiary of a US-based industrial company. It was a new position for me and a new challenging step in the career I started a long time ago. During my Executive MBA, the international faculty influenced deeply the way I’m doing business today; taking into account that the economy is now really global, even if you have to adapt to a local situation."

"Broaden my global perspective"

Jadwiga Gajda (Poland), IT Service Manager - Metanext

"I was initially attracted to the program because I recognized the need for a global business background to back my career path. I discovered that the program emphasizes group work and allows participants to interact with professionals from different backgrounds, a necessary skill in today’s business world. For me, the MBA is not only about having a high GPA. It is about knowing how to work efficiently with collaborators and partners who have their own way of thinking. Course after course, I was able to learn from my peers and broaden my global perspective. Three months into the program, I was promoted to project manager within my previous company, the Capgemini Group. The program also helped me find my new assignment with Metanext at Société Générale. Furthermore, the E-MBA degree has improved many of my skills, including time management and organization. While the program was challenging and intense, the overall experience was a rewarding one. I have learned a lot and my expectations were totally fulfilled."

"A fresh view on innovation and business"

Shailesh Dixit (India), Head of Consulting & Sales Solutions, Financial Services - Wipro

“One of the unique things about the Global Executive MBA is the international study trips. We happened to go to China and the USA: both experiences where wonderful! I had never been to China and it was a chance to get to know the Chinese culture, which gave us new insights on how things worked and really happened there. The same goes for the USA, where we visited many companies, as well as prestigious universities, which gave us a unique opportunity to get a fresh perspective and view on innovation and business. What’s most special about the Global Executive MBA is that it gives you a holistic view on business on top of being an expert. In my opinion, the business plan development course is one of the most important courses in the MBA program. It gives you a ‘ready-to-go’ kit if you’re planning to launch your own company. And even if you’re not planning to be an entrepreneur it is a great tool and asset to have for your internal and external customers and your investors.”

A Message from the Dean

Deciding to pursue an Executive MBA is an important life choice. It is a very wise investment in yourself and, probably the best thing you can do to create exciting new professional opportunities. The payoff is not only professional, rather it is first and foremost personal. You will learn a lot about yourself along the way, face numerous challenges and celebrate victories big and small. As you will discover, the most challenging part is doing the work, making the time, and being both efficient and effective. But, like all investments, the more you put in the more you will get in return.

Participants attending this program come from a broad range of backgrounds and of cultures – just like the staff and faculty. Their knowledge, skills and cultural perspective combined with your own makes for a unique learning experience. We are sure that you will enjoy working within such a richly diverse environment.

The program you are joining is a continuous work in progress for the school. We are continually striving to make the program better – better in terms of content, of pedagogical methods, of relevance to employer and participant preferences, and of being in sync with today’s professional demands.

The philosophy which underlies all of our programs, is that of preparing participants to be global leaders who strive to have a positive impact on the world around us. It is also our conviction that our graduates must prepare themselves for a fast-changing world, where technology and innovation are the key transformative drivers.

We are proud to offer you forward-thinking content, delivered by internationally-renowned faculty, which addresses the current issues facing people, organizations and society today – and equips you with the right mindset to adjust to unprecedented challenges in the future. Join us on this journey of reflection, discovery and advancement!

Alon Rozen
Dean & Associate Professor of Innovation & Management
An Unparalleled Learning Experience

Expand your skill set 360°

The Global E-MBA is a unique experience that will not only boost your career but also have a major impact on your personal development. You will enjoy a dynamic learning environment composed of interactive classes, case studies, workshops, international study trips and business simulations. In line with our tradition of academic excellence, we consistently "push the envelop" on teaching methods, innovative program content, and pedagogical design.

As you may know, an Executive MBA program is as much about learning from your professors as learning from your peers. In a typical E-MBA classroom, you will mix with 30 fellow participants from more than 15 different nationalities, a whole set of diverse backgrounds and with an average 12 years of work experience. In class, during networking activities and with your coach, you will be urged to cultivate your emotional intelligence, analyze the impact you are making in cross-cultural or trans-disciplinary contexts and, ultimately, develop your personal leadership style.

Top faculty from around the world

Because business is international and management is cross-cultural, the École des Ponts Business School has always emphasized a global approach to teaching. Our professors come from first-class universities and business schools from different parts of the globe to teach in our programs, either in Paris or in Asia and Africa. What’s more, we invite faculty members who are not only renowned for their cutting-edge research, but also repeatedly demonstrate their passion for teaching.

You will study with professors who are truly diverse in terms of their cultural, geographic and business perspectives and are committed to the highest academic standards. You will benefit from the most up-to-date and relevant academic concepts as well as their real-world applications in different business and cultural environments. Expect to get fresh viewpoints and specialized skills you can immediately put to good use!

A seal of excellence

Both schools signing your diplomas have decades of experience administering internationally acclaimed MBAs. The Global Executive MBA is internationally accredited by AMBA and AACSB and is repeatedly ranked as one of the best Executive MBAs in the world:

- CEO Magazine: Tier 1
- The Economist / Which MBA?: #45
- The Financial Times: #58

“École des Ponts Business School continues to excel against all of CEO Magazine’s Key Performance Indicators. However, the School’s relentless pursuit of innovative management education, allied to a student-centric approach, is what keeps it at the very top of CEO Magazine’s MBA rankings. The hard data gleaned from our continued analysis and assessment of École des Ponts Business School’s MBA offering is further supported by the excellent feedback from students and alumni, making for a consistently robust ranking.”

Victor Callender, CEO – CEO Magazine and IGF
Leading in a fast-changing world

To nurture the next generation of business leaders and forward-thinking managers, the École des Ponts Business School has been offering MBA programs since 1987. Inspired by our late founder, Celia Russo, we strongly believe that a business school’s responsibility is to create ethical managers and leaders. Men and women who can think creatively and critically about how to design new businesses – or improve existing ones – and in the process, help to make the world a better place.

Graduates as well as partnering companies acclaim the unique vision that inspires our Global Executive MBA program. Although most business schools have assimilated the impact of globalization in the corporate world, they seldom teach how new technologies and innovation management can bring a sustainable competitive advantage, enhance business efficiency, and help develop successful strategies.

The world is your campus

In addition to the mandatory study trip to Philadelphia, you are invited to join our international study trips organized yearly to Shanghai and the Silicon Valley. They include a mix of lectures, meetings with high-profile guest speakers and, most importantly, visits to local and international companies. Participants report that study trips are unique opportunities to apply and further develop their Executive MBA skills; they also inspire new business ideas and help them establish connections with local alumni and prospective partners. Naturally, the study trip to the Silicon Valley is dedicated to innovation, entrepreneurship and venture creation while the study trip to Shanghai has a focus on global business, emerging markets and cross-cultural management.

In the course of the program, three online sessions are dedicated to hot topics in management. Led by international faculty from the Global Executive MBA Network, they gather the E-MBA cohorts from Paris, Philadelphia (USA), Tokyo (Japan) and Bogota (Columbia). For you, this is a chance to work in groups with fellow E-MBA participants from around the world.

Global Executive MBA Curriculum Map

### Certificate: Global Business Essentials

- Team Building & Leadership
- Operations & Supply Chain Management
- Global Corporate Strategy
- Accounting & Financial Analysis
- Marketing & Brand Management
- Human Resource & Change Management

### Certificate: Managing in a Complex World

- International Business Negotiations
- Business in Society: CSR, SD & Ethics
- Enterprise Risk Management
- Project & Corporate Finance
- International Business Economics
- Managerial Accounting

### Certificate: Innovation Management & Innovative Leadership

- Study Trip to Philadelphia (USA)
- Statistical Analysis & Decision-Making Models
- Communicating with Impact
- Design-Thinking & Innovation Management
- e-Leadership & Disruptive Strategy
- From Business Modeling to Business Plan

Global Experiential Learning & Integrative Project Work

- Global Workshops 1 - 2 - 3
- Study Trip to the Silicon Valley (USA)
- Study Trip to Shanghai (China)
- Capstone 1 Strategic Audit
- Capstone 2 Viva

Put your executive skills at work

The Capstone Project is held over two weekends, two months apart. By teams of 2 or 3, participants conduct a strategic audit of a company they are interested in, e.g. the company of a team member or a company targeted for employment. The audit will culminate with specific and actionable recommendations, ordered by priority, as for a consultancy report to the Board of Directors. Participants are required to conduct primary research, question customers and interview company executives. The findings are then presented during a plenary session (viva) in front of a jury composed of peers and faculty.

The Global Executive MBA program also offers the flexibility to take additional electives or catch up some of the mandatory courses – at no extra academic cost – in one of the other Ponts or Fox MBA programs in Casablanca (Morocco), Shanghai (China), Philadelphia (USA) and Bogota (Columbia).
One-to-one career & leadership coaching

At the École des Ponts Business School, we believe that a Global Executive MBA is not simply an academic program. You are undertaking a transformative journey which will take you to the career you dream of and excel at.

As the next steps in your career path are determined by your specific experience, skill set, personality and objectives, it is natural that career guidance should be a one-to-one affair. A personal coach, chosen from our pool of talented coaches, will work with you to effectively prioritize your career objectives, optimally leverage your Global Executive MBA, successfully accentuate strengths and attenuate weaknesses, and, ultimately, boost your career.

Networking across five continents

Creating value for our graduates is the number one reason why three prestigious schools have decided to jointly deliver this Global Executive MBA. As business is increasingly global, as company ownership often changes over time, as relocating and extensively travelling is part of the executive life, we know that a globally-recognized postgraduate degree is a tremendous asset in the corporate world.

By joining the Global Executive MBA program, you will join a worldwide network over 75,000 members strong, including 4 CEOs of Fortune 500 companies – and an extended network of 450,000+ ParisTech (Paris Institute of Technology), and Temple University alumni.

Beyond the numbers, what really makes a difference is the feeling of belonging to a special group that shares the same values and ambition to impact the business world of tomorrow. This is why we regularly organize worldwide alumni meetings like the one held in Marrakech in May 2015, where 500 delegates from all corners of the globe came together to discuss sustainability, CSR, leading change, and how to do well in business while doing good for society.
Are You Ready to Move Forward?

Get strategic career feedback

The École des Ponts Business School has a longstanding tradition of assisting thousands of candidates and participants in the design of their career strategy and with balancing professional and personal objectives. Helping professionals and executives boost their career has been our mission since 1987. We are looking for forward-thinking professionals who will bring new assets to our community. We want to accompany highly driven and committed individuals who will reinvent markets, fuel growth, and work across sectors to build strong and transformative organizations.

This is why we regularly organize free Strategic Career Consultations in which we help you identify key areas for development and see if a Global Executive MBA fits in the picture. We invite you to contact our Admissions Team or register online:

www.pontsbschool.com/career-consultation

Is this the right program for you?

Not all Executive MBA programs are alike. Thoroughly reading the program brochure, checking accreditations and rankings is not enough to get a sense of what you will learn, and how you will transform yourself. Most importantly, does the school offer you the best conditions to preserve the balance between your studies, your work and your family/social life? Do the class dynamics and learning environment help boost your motivation to stay fully committed to the program and to extract maximum benefits from your E-MBA experience?

Taking a trial course is the best way to experience our highly interactive teaching style, get feedback from current Global Executive MBA participants and assess the diversity of cultures and backgrounds of our cohorts. We invite you to register here:

www.pontsbschool.com/attend-trial-classes

We will also be happy to welcome you at our Executive Campus to attend our Executive Transformation Series, a series of events where you will gauge the quality of our Faculty and guest speakers, as well as start networking with our participants and alumni. A unique opportunity to understand how a Global Executive MBA can serve your career objectives. Schedule and registration:

www.pontsbschool.com/executive-transformation-series

Financing your Global E-MBA

We have designed an exclusive online simulator to help candidates calculate their budget and identify financial aid opportunities:

www.pontsbschool.com/embabudget-simulator

We invite you to consult with our Admissions Team to arrange an optimal financing package that leverages:

- Company sponsorship and/or funding,
- Student Loans (preferred rate with Société Générale),
- Vocational training financing schemes (FONGECIF, CPF)
- Tax reduction option,
- Discounts for Early Birds, alumni, partners and NGOs,
- École des Ponts scholarships, honor loans, financing.

Tuition fees amount to €42,000 (€45,000 for company-sponsored candidates). They cover program fees and costs of course materials, including the career & leadership coaching program. They also cover coffee breaks and lunches offered during the modules, as well as shared expenses during the mandatory international study trip to Philadelphia (twin-room accommodation, local transportation for company visits and group meals). Tuition fees do not cover participation in optional study trips (estimated at €2,000 per study trip), nor program-related travel costs relative to the program and study trips - whether mandatory or optional.

Once admitted, a non-refundable €6,300 down payment is required to reserve your place in the program. For the remaining tuition fees, you can opt for one-time payment or a for a payment plan (typically spread over 17 months, with a 5% financing fee).

A user-friendly admissions process

Applications are accepted from professionals or executives who hold an initial degree, or an equivalent qualification, followed by at least 5 years of work experience. Work experience can be in any field.

GMAT and TOEFL or equivalent standardized tests are required, but can be replaced by our internal tests, offered on-campus or online. After completing their online application, candidates are invited for an interview with a member of Faculty.

Ready? Admissions are online and easy to navigate!

www.pontsbschool.com/apply-online

Contact our Admissions Team:

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